



July 24, 2021

TO: Prospective Vendors of Vision and Eye Medical Care Products, Equipment, and Instruments

FROM: Thomas Graves, OD, President, Gary Odom, Executive Director

RE: TAOP's 120<sup>th</sup> Annual Congress and Exhibition Hall, October 14 – 15, 2021

On behalf of the Officers, Trustees and Membership of the Tennessee Association of Optometric Physicians, we want to invite your participation in our upcoming 120<sup>th</sup> Congress and Exhibition Hall. TAOP's CE coordinators, has developed an outstanding education program for Optometric Physicians featuring nationally known lecturers who will be speaking on state of the art vision and medical eye care subject matter. In addition, the Tennessee Para Optometric Association has designed an excellent CE program for optometry staff which will also be offered at the Congress.

We anticipate more than 250 Optometric Physicians, 100 Paras, and 60 Exhibiting Companies to attend this year's meeting. We have enclosed an exhibit contract for the Exhibition Hall portion of our meeting. A summary of the tentative schedule of Exhibition events for Company Representatives attending the meeting is as follows:

**Thursday, October 14:** 4:00 PM – 6:30 PM Exhibit Hall Open (Grand Opening Reception for Physicians, Paras and Exhibitors with Door prizes).

**Friday, October 15:** 10:00 AM – 1:30 PM Brunch in Exhibit Hall for All

5:30 PM – 6:30 PM President's Reception

We sincerely believe the 120<sup>th</sup> Annual Congress could be TAOP's best! In addition to exhibiting at the meeting, there are many opportunities for your company to be a corporate sponsor of many different TAOP events during the week. We would like to discuss those opportunities with you if you have an interest. Please contact Gary Odom, TAOP Executive Director, at 615.513.1198, or at [garylodomtn@gmail.com](mailto:garylodomtn@gmail.com) to discuss sponsorship opportunities. Please also use this contact information if you have any questions regarding the meeting. TAOP's "Meeting in the Mountains" will afford you an opportunity to meet with a significant number of practicing optometrists from across Tennessee as well as surrounding states in a relaxed atmosphere at the newly renovated Park Vista Hotel. We believe this is a meeting you do not want to miss! We have included an exhibitor contract with this communication. Thank you!

Guest Room Reservations  
Make Your Room Reservations Today!

Take advantage of TAOP's Room Block for this meeting which has a rate of \$142. The Room Block CODE is TOP. Room reservations can be made on-line at [www.parkvista.com](http://www.parkvista.com). You can also call Hilton Reservations at 1-800-421-7275. The Room Block Cut-Off is September 11, 2021

